The Fifth Estate

Broadcasting ↯ Oct 1

THE TWIN CITIES' NEW #1 STATION WITH ADULTS 25-54*

In the latest ratings, KSTP-FM made Minneapolis/St. Paul history by winning adults 25-54* with a 16.4 share.

To learn more about the Twin Cities' #1 music station for 6 straight years,** call your KS95-FM sales representative at 612/642-4141, or contact the Christal Company. Our audience does a lot more than listen, they hear your message.

KS95-FM®
ALWAYS 95 AND SUNNY.®

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*Spring 1984 Arbitron Metro Shares 6A-12M, Mon/Sun
**12+ Metro Shares 6A/12M, Mon/Sun, 1979, 1980, 1981, 1982, 1983, 1984

53d Year 1984

Cable's bill: It's on again
Premiere week ratings
Report from IBC

BETHESDA MD 20814
4520 EAST-WEST HWY
CONGRESSNL LVED SRV **SAMPLE
SRI ACQ
20814SRI AT850I ZWZ

Vol. 107 No. 14

Broadcasting Oct 1

Cities, cable come to agreement
IBC coverage from Brighton
Premiere week ratings

ONE MORE TIME □ Cities and cable industry come to agreement on H.R. 4103. Legislation is expected to be acted upon this week. **PAGE 39.**

IBC CONVENTION □ Standards and parameters for HDTV and DBS among the topics of conversation at international technology conference. **PAGE 41.**

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NUMBER 19 IN L.A. □ FCC moves closer to granting ch. 19 assignment in Los Angeles to county sheriff. **PAGE 63.**

AT THE HELM □ Sonia Landau takes over as new CPB chairman and plans to keep a close eye on the bottom line. **PAGE 66.**

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Datebook

This week

Sept. 30-Oct. 2—*New Jersey Broadcasters Association* 38th annual convention. Speakers: Edward Fritts, president, National Association of Broadcasters; Bernard Mann, president, National Radio Broadcasters Association, and Ben Hoberman, ABC Radio. Golden Nugget casino/hotel, Atlantic City, N.J.

Sept. 30-Oct. 2—*Washington State Association of Broadcasters* annual fall conference. Red Lion Inn, Pasco, Wash.

Sept. 30-Oct. 2—*Kentucky CATV Association* fall convention. Galt House, Louisville.

Oct. 1—Deadline for applications to *East-West Center* Jefferson Fellowships for news editors and broadcasters to study and travel in Asia in spring, 1985. Center is nonprofit educational institution funded primarily by U.S. Congress and Asian and Pacific governments. Information: Curator, Jefferson Fellowships, East-West Center, 1777 East-West Road, Honolulu, 96848.

■ Indicates new or revised listing

Oct. 1—Deadline for entries in U.S. Television and Radio Commercials Festival, sponsored by *U.S. Festivals Association*. Information: (312) 834-7773.

Oct. 1—*New York TV Academy* dinner. Topic: "Master Writers and Their Craft." Copacabana, New York.

Oct. 1—Deadline for entries in *Freedoms Foundation at Valley Forge* 35th annual national awards. Information: (215) 933-8825.

■ **Oct. 1**—*Capital Press Club* meeting. Speaker: Pluria Marshall, National Black Media Coalition. National Association of Broadcasters boardroom, Washington.

Oct. 1-3—Second annual Women in Telecommunications conference, sponsored by *FCC* and *American Women in Radio and Television*. Theme: "The Woman Entrepreneur." Washington Marriott hotel, Washington.

Oct. 1-3—*Women in Cable* third national professional conference, "Cable in Context '84: Tools for Today." Marriott hotel, Chicago. Information: (202) 296-7245.

Oct. 1-5—*London Multi-media Market III*. Gloucester hotel, London. Information: LMM, 33 Southampton Street, London, WC2E 7HQ, London; telephone: 01-240-8676.

Oct. 2—*Cabletelevision Advertising Bureau* local cable sales advertising workshop. Sheraton Inn, Portland, Ore.

Oct. 3—*Southern California Chapter, Society of Satellite Professionals* meeting at Sheraton Universal hotel, Los Angeles. Speaker: William M. Hynes, director of telecommunications, ABC Inc.

Oct. 3—*New York TV Academy* luncheon. Speakers: Robert MacNeil and Lester Crystal, *MacNeil/Lehrer NewsHour*. Copacabana, New York.

Oct. 3—*Bay Area Society for Television, Advertising and Radio* "Casino Night." Giftcenter, San Francisco.

Oct. 3—"Overview of Cable Television and Technical Background," part one of five-week course offered by *Women in Cable, Washington chapter*, and *Washington Metropolitan Cable Club*. George Washington University, Washington.

Oct. 3-5—*Tennessee Association of Broadcasters* annual convention. Hyatt Regency, Memphis.

Oct. 3-6—*National Indian Communications Conference*, "The Business of Media." Keynote speaker: Ed Pfister, president, Corporation for Public Broadcasting. Tulsa Excelsior, Tulsa, Okla.

Oct. 4—*Cabletelevision Advertising Bureau* local cable sales advertising workshop. Airport Hilton, Los Angeles.

Oct. 4—"Multichannel MDS: Wireless Cable?" communications forum sponsored by *Massachusetts Institute of Technology*. MIT campus, Bush room, Cambridge, Mass.

Oct. 4-5—"Reporting Public Affairs in the Year 2004," sponsored by *Ohio State University School of Journalism*. Speakers include Fred Friendly, Columbia University Graduate School of Journalism; Nicholas Johnson, former FCC commissioner, and Everette Dennis, Gannett Center for Media Studies. Fawcett Center for Tomorrow, OSU campus, Columbus, Ohio.

Oct. 4-6—*National Religious Broadcasters* Eastern regional convention. Marriott, Dulles International Airport, suburban Washington.

Oct. 4-7—*American Women in Radio and Television* Southeast area conference. Crabtree Valley Marriott hotel, Raleigh, N.C.

Major Meetings

Oct. 28-Nov. 2—*Society of Motion Picture and Television Engineers* 126th technical conference and equipment exhibit. New York Hilton.

Oct. 30-Nov. 1—*Atlantic Cable Show*, Atlantic City Convention Center, Atlantic City, N.J. Information: (609) 848-1000.

Nov. 7-9—*Television Bureau of Advertising* 30th annual meeting, Hyatt Regency, Chicago. Future meetings: Nov. 11-13, 1985, Hyatt Regency, Dallas; Nov. 17-19, 1986, Century Plaza, Los Angeles, and Nov. 18-20, 1987, Washington Hilton, Washington.

Nov. 11-14—*Association of National Advertisers* annual meeting. Camelback Inn, Scottsdale, Ariz.

Nov. 17-20—*AMIP '84, American Market for International Programs*, second annual program marketplace, organized by Perard Associates with MIDEM and National Video Clearinghouse. Fontainebleau Hilton, Miami Beach.

Dec. 5-7—Western Cable Show, sponsored by *California Cable Television Association*. Anaheim Convention Center, Anaheim, Calif. Information: (415) 428-2225.

Dec. 5-7—*Radio-Television News Directors Association* international conference. San Antonio Convention Center, San Antonio, Tex.

Jan. 5-8, 1985—*Association of Independent Television Stations (INTV)* annual convention. Century Plaza hotel, Los Angeles.

Jan. 10-14, 1985—*NATPE International* annual convention. Moscone Center, San Francisco. Future conventions: Jan. 17-22, 1986, New Orleans Convention Center, and Jan. 24-27, 1987, New Orleans.

Jan. 26-29, 1985—*Radio Advertising Bureau*'s Managing Sales Conference. Amfac hotel, Dallas.

Jan. 30-Feb. 1, 1985—25th annual Texas Cable Show, sponsored by *Texas Cable TV Association*. San Antonio Convention Center, San Antonio, Tex.

Feb. 3-6, 1985—*National Religious Broadcasters* 42d annual convention. Sheraton Washington, Washington.

Feb. 15-16, 1985—*Society of Motion Picture and Television Engineers* 19th annual television conference. St. Francis hotel, San Francisco.

March 7-9, 1985—16th annual Country Radio Seminar, sponsored by *Country Radio Broadcasters Inc.* Opryland hotel, Nashville.

March 26-27, 1985—*Cabletelevision Advertising Bureau*'s fourth annual cable advertising conference. Sheraton Center, New York.

April 14-17, 1985—*National Association of Broadcasters* annual convention. Las Vegas Convention Center, Las Vegas. Future conventions: Dallas, April 13-16, 1986; Dallas, April 12-15, 1987, and Las Vegas, April 10-13, 1988.

April 20-25, 1985—20th annual *MIP-TV*, Marche International des Programmes, international TV program marketplace. Palais des Festivals, Cannes, France.

May 5-8, 1985—*ABC-TV* annual affiliates meeting. New York Hilton, New York.

May 7-11, 1985—*American Women in Radio and Television* annual convention. New York Hilton. Future convention: May 27-31, 1986, Loew's Anatole, Dallas.

May 12-15, 1985—*NBC-TV* annual affiliates meeting. Century Plaza, Los Angeles.

May 12-15, 1985—*Broadcast Financial Management Association* 25th annual conference, Chicago. Future conference: April 27-30, 1986, Los Angeles.

May 15-18, 1985—*American Association of Advertising Agencies* annual meeting. Greenbrier, White Sulphur Springs, W. Va.

May 19-22, 1985—*CBS-TV* annual affiliates meeting. Fairmont hotel, San Francisco.

June 2-5,1985—*National Cable Television Association* annual convention, including National Cable Programing Conference. Las Vegas Convention Center, Las Vegas. Future conventions: March 16-19, 1986, Dallas, and May 17-20, 1987, Las Vegas.

June 5-9, 1985—*Broadcasters Promotion Association/Broadcast Designers Association* annual seminar. Hyatt Regency, Chicago. Future conventions: June 10-15, 1986, Loew's Anatole, Dallas; June 17-20, 1987, Peachtree Plaza, Atlanta; June 22-25, 1988, Bonaventure, Los Angeles; June 22-25, 1989, Renaissance Center, Detroit.

June 8-12, 1985—*American Advertising Federation* national convention. J.W. Marriott, Washington. Future convention: June 14-18, 1986, Hyatt Regency Chicago.

Aug. 6-Sept. 14, 1985—Space WARC, first of two sessions to develop plan for space services in geostationary orbital arc. Some 150 countries expected to attend. Second session of *World Administrative Radio Conference* scheduled for October 1988, Geneva.

■ **Oct. 6-9, 1985**—Second annual Radio Convention and Programing Conference, jointly sponsored by *National Association of Broadcasters* and *National Radio Broadcasters Association*. Loew's Anatole hotel, Dallas.

Errata

Gammon & Ninowski, Washington, was **broker for the seller in sale of KSUN(AM) Phoenix** reported in Sept. 24 "Changing Hands."

□

In Sept. 24 list of **market rankings by Arbitron and Nielsen,** Augusta, Me., should have been **Augusta, Ga.**

□

In Sept. 24 story on **appeals court overturning decision which supported broadcasters' position that blanket music licenses are antitrust violation,** it was incorrectly stated that license fees television stations pay to ASCAP and BMI will remain frozen until all appeals are exhausted. In truth, **whether there will be any adjustment and at what rate are open questions at this time.**

□

Name of **new Radio Advertising Bureau monthly magazine** is *Sound Management* not **Sound Business** as reported in "Riding Gain," Sept. 24.

RADIO GAIN

The week's worth of news and comment about radio

AP birthday

Today (Oct. 1) marks the 10th anniversary of the Associated Press's radio network, AP Network News. The radio operation began in Washington with a network of 200 stations, but has since grown to 1,100 affiliates. AP says that makes it the largest radio network.

From a schedule of 18 newscasts per day in 1974, AP Network News (formerly the AP Radio Network) has expanded to 54 newscasts daily (Monday-Sunday). Other additions have included 12 business shows, five farm programs (Monday-Friday) and numerous life-style features and sportscasts. The network also settled into new facilities in Washington last year when it combined forces with AP's broadcast news wire services which moved from New York ("Riding Gain," May 16, 1983).

Separately, AP Network News said it is joining forces with Broadcast News Limited, a news agency serving over 400 stations in Canada, to cover the launch and landing of the joint U.S./Canadian space shuttle mission aboard the Challenger, which is scheduled for lift-off today. The anchor team will consist of AP's Warren Levinson and BN's Dan Dugas. Additionally, AP announced that KQMS(AM) Redding, Calif., has become the first radio station in the country to receive its satellite-delivered, 1,200 words-per-minute news wire service called NewsPower 1200 ("Riding Gain," May 7). AP said more than 200 stations thus far have signed contracts to receive the service.

KQMS's GM Harry Barker

Strong August

Network radio business for August climbed 14.6% to $23,470,489, according to the Radio Network Association, which relies on financial data collected confidentially from ABC, CBS, NBC, RKO, Mutual and Sheridan by the accounting firm of Ernst & Whinney. Year-to-date billings totaled $172,560,690—up 3.7% over the same period a year ago.

CD radio

Classical-formatted WNCN(FM) New York will be airing 160 hours of music recorded on laser-read compact disks (CD's) this week (Oct. 1-7) as it stages "All CD Week." There was an "overwhelming response" from listeners when WNCN(FM) first introduced CD's on the air in February 1983, said station vice president and general manager Matthew Field. According to Field, WNCN(FM) was the first station to begin including CD recordings as part of its regular programing. He also noted that the station's weekly *What's New* program, which highlights new CD releases added to the station's music library, was expanded from one to three hours earlier this year. "The [CD] recordings," said Field, "provide a higher quality sound, free from the hisses, clicks and pops that can characterize conventional LPs."

Off the market

Cleveland-based Metroplex Communications has changed its mind about selling country-formatted WPKX-AM-FM Alexandria, Va. ("Closed Circuit," Sept. 24). Norman Wain, company president, released a statement last Tuesday (Sept. 25) saying the stations would remain in the Metroplex fold. "We have received many inquiries since the recent FCC action permitting broadcasting companies to own 12 radio stations came into effect. We have reviewed these offers and have decided not to sell these stations [WPKX-AM-FM]," said Wain. "We are extremely encouraged by the recent upsurge in WPKX's ratings and billings and we are optimistic about the future of the Washington radio market," he added.

First choice

According to a new Radio Advertising Bureau-commissioned survey conducted by R.H. Bruskin Associates, most people turn to radio as the first source of news, weather and information. Of 1,009 adults, 18 and older, surveyed by telephone in September, 52% named radio as the first morning news source (6 a.m.-10 a.m.), while television ranked second and newspapers third. The survey results showed that during the morning, radio is relied upon most heavily by the 25-to-34 demographic (60%) and among respondents earning between $30,000 and $40,000 annually (60%).

In response to a question as to which electronic media respondents would turn to for "fast, up-to-the-minute reports" in time of emergencies, 56% of the sample group said radio. Highest responses for the aural medium came from the 35-to-49 age group (60%) and from those earning $40,000 or more per year (66%). Forty-three percent of those surveyed cited television as their top choice in this situation, while roughly 1% of the responses named either CB or ham radios.

Format list. While adult contemporary reigned as the most widely programed format for the top 10 stations in the top 50 markets (Broadcasting, Sept. 17), country music continued as the most popular full-time radio format for all U.S. commercial radio stations, according to a specially prepared listing for BROADCASTING by New York-based Radio Information Center. Of over 8,000 stations in RIC's data bank, country music is heard on 2,321 stations, followed by adult contemporary (1,841 stations) and MOR/nostalgia (966 stations). Highlighted below is a list of 18 format categories and number of stations in each as of Sept. 1.

Format	*Stations*
Country	2,321
Adult contemporary	1,841
MOR/nostalgia	966
Rock/CHR	796
Religious	474
Easy listening	442
AOR	242
Variety	233
Black	172
Golden oldies	159
Spanish	150
News/talk	145
Urban contemporary	93
Soft contemporary	63
All-news	49
Classical	43
Ethnic	30
Jazz	14
Total	8,233

Tumult in Texas

ABC Radio Networks will air a live, 90-minute, satellite-delivered Quiet Riot concert from the Convention Center in San Antonio, Tex., on Oct. 19, at 10:30 p.m. (NYT). The concert is part of ABC's *Supergroups* series.

Jane Curtin

Bob Hope

series.
Tyne Daly, *Cagney & Lacey* (CBS) □ Lead actress in a drama series.
John Ritter, *Three's Company* (ABC) □ Lead actor in a comedy series.
Jane Curtin, *Kate & Allie* (CBS) □ Lead actress in a comedy series.
Laurence Olivier, *Laurence Olivier's King Lear* (syndication) □ Lead actor in a limited series or special.
Jane Fonda, *The Dollmaker* (ABC) □ Lead actress in a limited series or special.
Cloris Leachman, *Screen Actors Guild 50th Anniversary Celebration* (CBS) □ Individual performance in a variety or music program.
Alfre Woodard, *Hill Street Blues* (NBC) □ Supporting actress in a drama series.
Bruce Weitz, *Hill Street Blues* (NBC) □ Supporting actor in a drama series.
Roxana Zal, *Something About Amelia* (ABC) □ Supporting actress in a limited series or special.
Art Carney, *Terrible Joe Moran* (CBS) □ Supporting actor in a limited series or special.
Rhea Perlman, *Cheers* (NBC) □ Supporting actress in a comedy series.
Pat Harrington Jr., *One Day At A Time* (CBS) □ Supporting actor in a comedy series.

Directing

Corey Allen, *Hill Street Blues* (NBC) □ Drama series.
Jeff Bleckner, *Concealed Enemies* (PBS) □ Limited series or special.
Dwight Hemion, *Here's Television Entertainment* (NBC) □ Variety or music program.
Bill Persky, *Kate & Allie* (CBS) □ Comedy series.
R.O. Blechman, *The Soldier's Tale* (PBS) □ Individual achievement, animated programing.
Emile Ardolino, *He Makes Me Feel Like Dancin'* (NBC), and **Bill Moyers**, *A Walk Through the 20th Century With Bill Moyers* (PBS) □ Individual achievement, informational programing.

Writing

David Angell, *Cheers* (NBC) □ Comedy series.
Steve O'Donnell, Gerard Mulligan, Sandy Frank, Joe Toplyn, Chris Elliott, Matt Wickline, Jeff Martin, Ted Greenberg, David Yazbek, Merrill Markoe, David Letterman, *Late Night with David Letterman* (NBC) □ Variety or music program.
John Ford Noonan, John Masius, Tom Fontana, *St. Elsewhere* (NBC) □ Drama series.
William Hanley, *Something About Amelia* (ABC) □ Limited series or special.

Creative Arts

James Levine, *Live From the Met* (PBS), **Leontyne Price**, *In Performance at the White House: An Evening of Spirituals and Gospel Music* (PBS), and **Merrill Brockway**, *A Song for Dead Warriors* (PBS) □ Individual achievement in classical music/dance programing for performing or directing.
James Hulsey and George R. Nelson, *A Streetcar Named Desire* (ABC) □ Art direction for a limited series or special.
James Hulsey and Bruce Kay, *The Duck Factory, pilot* (NBC) □ Art direction for a series.
Roy Christopher, *56th Annual Academy Awards Presentation* (ABC) □ Art direction for a variety or music program.
Bob Mackie and Ret Turner, *Mama's Family* (NBC), and **Nolan Miller**, *Dynasty* (ABC) □ Costume design for a series.
Julie Weiss, *The Dollmaker* (ABC) □ Costume design for a limited series or special.
Ted Woolery and Gerry Woolery, *The Duck Factory* (NBC) □ Individual achievement—graphic design and title sequences.
Michael G. Westmore, *Why Me?* (ABC) □ Makeup.
Dino Ganziano, *The Mystic Warrior* (ABC) □ Hairstyling.
James Crabe, *Micky Spillane's Mike Hammer* (CBS) □ Cinematography for a series.
Bill Butler, *A Streetcar Named Desire* (ABC) □ Cinematography in a limited series or special.
Gene Crowe, Sam Drummy, Larry Heider, Dave Levisohn, Wayne Orr, Ron Sheldon, Mark Sanford, *On Stage America* (syndicated) □ Technical direction and electronic camerawork for a series.
Lou Fusari, Les Atkinson, Bruce Bottone, George Falardeau, Dean Hall, Dave Hilmer, Roy Holm, David Nowell, Jerry Smith, *The Magic of David Copperfield VI* (CBS) □ Technical direction and electronic camerawork for a limited series or special.
Corporate Communications Consultants □ Engineering certificate for its 60XL Color Correction System, a device that improves broadcast quality of film on television.
Robert Blalack, Nancy Rushlow, Dan Pinkham, Chris Regan, Larry Stevens, Dan Nosenchuck, *The Day After* (ABC), and **William M. Kleges**, *The 26th Annual Grammay Awards* (CBS) □ Individual achievement, special visual effects.
Robert A. Dickinson and Frank C. Olivas, *Solid Gold* (syndicated) □ Lighting direction (electronic) for a series.
William M. Kleges, *The 6th Annual Kennedy Center Honors: A Celebration of the Performing Arts* (CBS) □ Lighting direction (electronic) for a limited series or special.
Bruce Broughton, *Dallas* (CBS) □ Music composition for a series.
Bruce Broughton, *The First Olympics: Athens 1896, part I* (NBC) □ Music composition for a limited series or special.
Ian Fraser, Billy Byers, Chris Boardman, J. Hill, Lenny Stack, *The Screen Actors Guild 50th Anniversary Celebration* (CBS) □ Musical direction.
Larry Grossman and Buz Kohan, *Here's Television Entertainment* (NBC) □ Music and lyrics.
Andrew Chulack, *Cheers* (NBC) □ Film editing for a series.
Jerrold L. Ludwig, *A Streetcar Named Desire* (ABC) □ Film editing for a limited series or special.
Howard Brock, *Fame* (syndication) □ Videotape editing for a series.
Jim McQueen and Catherine Shields, *American Film Institute Salute to Lillian Gish* (CBS) □ Videotape editing for a limited series or special.
Airwolf (CBS) □ Film sound editing for a series.
The Day After (ABC) □ Film sound editing for a limited series or special.
Edward J. Greene and Carol Pratt, *Anne Murray's Winter Carnival* (CBS) □ Live and tape sound mixing and sound effects for a limited series or special.
Hill Street Blues (NBC) □ Film sound mixing for a series.
A Streetcar Named Desire (ABC) □ Film sound mixing for a limited series or special.
Mark Hanes, Stu Fox, Dean Okrand, Ed Suski, *Real People* (NBC) □ Live and tape sound mixing and sound effects for a series.
Michael Smuin, *A Song for Dead Warriors* (PBS) □ Choreography.

Lifetime undergoes metamorphosis

Network to introduce programing with broader-based appeal

Armed with entertaining hosts, controversial topics and telephone-interaction with the audience, the Lifetime cable network hopes to break away from narrowcasting and at-

ABC takes lead on eve of premiere week

ABC won hands down the last week before the official beginning of the 1984-85 prime time season. For the week ended Sept. 23, ABC averaged a 15.3 national rating in Nielsen, compared to a 14.8 for NBC and 14.2 for CBS. The official start of the new season was last week and although many shows have already premiered, the networks will not be in head-to-head direct competition for several weeks because of baseball playoffs, specials and a few repeat programs. For a full report see "Top of the Week."

Rank	Show	Network	Rating/Share
1.	Bill Cosby Show	NBC	21.6/39
2.	60 Minutes	CBS	20.7/35
3.	Highway to Heaven	NBC	20.6/35
4.	Hunter	NBC	20.4/33
5.	A Team	NBC	19.0/32
6.	The Enforcer	NBC	18.5/29
7.	Paper Dolls	ABC	18.4/29
8.	AfterMASH	CBS	18.2/29
9.	Three's Company	ABC	17.9/30
10.	Jessie	ABC	17.7/29
11.	Family Ties	NBC	17.5/30
12.	20/20	ABC	17.3/32
13.	Emmy Awards	CBS	17.1/33
14.	Hawaiian Heat	ABC	16.9/30
15.	Simon & Simon	CBS	16.7/28
16.	Webster	ABC	16.6/30
17.	TV Bloopers and Prac. Jokes	NBC	16.6/28
18.	Burning Rage	CBS	16.5/30
19.	NBC's All-Star Happy Hour	NBC	16.5/26
20.	Cagney & Lacey	CBS	16.4/29
21.	Matt Houston	ABC	16.2/29
22.	Hardcastle & McCormick	ABC	15.9/26
23.	NFL Football (7-7:34 p.m.)	CBS	15.8/31
24.	St. Elsewhere	NBC	15.8/29
25.	Benson	ABC	15.5/30
26.	Magnum, P.I.	CBS	15.1/26
27.	Newhart	CBS	15.0/24
28.	NFL Football, Miami vs. Buffalo	ABC	14.9/28
29.	Love Boat	ABC	14.8/28
30.	Glitter	ABC	14.5/25
31.	Kate & Allie	CBS	14.5/23
32.	Hotel	ABC	14.3/27
33.	Cover-Up	CBS	14.0/26
34.	Dynasty	ABC	13.7/23
35.	Call to Glory	ABC	13.6/23
36.	Partners in Crime	NBC	13.4/25
37.	Mike Hammer	CBS	13.3/25
38.	Cheers	NBC	13.3/23
39.	Who's the Boss	ABC	13.2/22
40.	Finder of Lost Loves	ABC	13.1/24
41.	George Burns Special	NBC	12.8/23
42.	Knight Rider	NBC	12.7/20
43.	Fall Guy	ABC	12.5/22
44.	Dukes of Hazzard	CBS	12.4/23
45.	Hill Street Blues	NBC	12.1/22
46.	The Cannonball Run	CBS	11.9/20
47.	Airwolf	CBS	11.5/22
48.	Punky Brewster	NBC	11.3/20
49.	Scarecrow & Mrs. King	CBS	11.3/19
50.	Hot Pursuit	NBC	11.2/21
51.	E/R	CBS	10.8/19
52.	M*A*S*H	CBS	10.7/17
53.	Ripley's Believe It or Not	ABC	9.8/18
54.	London & Davis in New York	CBS	9.7/18
55.	People Do the Craziest Things	ABC	9.4/17
56.	Dean Martin Special	NBC	9.3/17
57.	Silver Spoons	NBC	9.0/17
58.	The Border	NBC	6.6/12

*indicates premiere episode

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Principal is also app. for new FM in Ferndale, Calif. Filed Sept. 17.

FM's

■ Andalusia, Ala.—Companion Broadcasting Service Inc. seeks 104.7 mhz; 3 kw; HAAT: 328 ft. Address: Hwy 29N, P.O. Box 987, 36420. Principal is owned by Betty S. Williams (50%), and her sons, James A. (25%) and Timothy L. (25%). It also owns WAAO(AM) Andalusia, Ala. Filed Sept. 19.

■ *Daytona Beach, Fla.—Central Florida Educational Network seeks 90.1 mhz; .578 kw; HAAT: 277 ft. Address: P.O. Box 24203, Lakeland, Fla. 33802. Principal is nonprofit corporation headed by J.B. Buffington. It is also app. for new FM's in Naples, Gainesville, Leesburg and Melbourne, all Florida (see below). Filed Sept. 19.

■ *Gainesville, Fla.—Central Florida Educational Network seeks 91.7 mhz; .518 kw; HAAT: 355 ft. Address: P.O. Box 24203, Lakeland, Fla. 33802. Principal is nonprofit corporation headed by J.B. Buffington. It is also app. for new FM's in Naples, Daytona Beach, Leesburg and Melbourne, all Florida (see above and below). Filed Sept. 19.

■ Gulf Breeze, Fla.—Timothy P. Woodward seeks 95.3 mhz; 3 kw; HAAT: 299.6 ft. Address: 786 Glendover Ct., Lexington, Ky. 40502. Principal has app. for new TV in Carlsbad, N.M. His father, Dr. Sewell Woodward, has interest in CP for new TV in Hutchinson, Kan., and app. for new TV in Lexington, Ky. Filed Sept. 21.

■ *Leesburg, Fla.—Central Florida Educational Network seeks 90.3 mhz; .150 kw; HAAT: 283 ft. Address: P.O. Box 24203, Lakeland, Fla. 33802. Principal is nonprofit corporation headed by J.B. Buffington. It is also app. for new FM's in Naples, Daytona Beach, Gainesville and Melbourne, all Florida (see above and below). Filed Sept. 19.

■ Miami—Gadela Christian Church seeks 88.1 mhz; .1 kw; HAAT: 30 m. Address: 735 NE 160th St., 33162. Principal is owned by Ernest Vendrell, H. Mimoso, Rene Clavareza and Frank Zavala. They have no other broadcast interests. Filed Sept. 21.

■ *Naples, Fla.—Central Florida Educational Network seeks 89.5 mhz; .548 kw; HAAT: 250 ft. Address: P.O. Box 24203, Lakeland, Fla. 33802. Principal is nonprofit corporation headed by J.B. Buffington. It is also app. for new FM's in Gainesville, Daytona Beach, Leesburg and Melbourne, all Florida (see above). Filed Sept. 19.

■ *Boise, Idaho—Idaho Educational Broadcasting Foundation seeks 88.5 mhz; .419 kw; HAAT: 1,883 ft. Address: P.O. Box 384, Lewiston, Idaho 83501. Principal is nonprofit corporation headed by Richard C. Moore. It is also app. for new FM's in Boise, Twin Falls, Lewiston, Pocatello, Sandpoint, Payette and Idaho Falls. Filed Sept. 20.

■ *Yankton, S.D.—Great Plains Educational Trust seeks 90.7 mhz; .518 kw; HAAT: 430 ft. Address: 408 S. Hawthorne Ave., Sioux Falls, S.D. 57104. Principal is nonprofit corp. headed by Dr. Ronald Tottingham. It also has app. for new FM's in Aberdeen, Brookings, Mitchell, Sioux Falls, Watertown and Rapid City, all South Dakota. Filed Sept. 19.

■ *Williston, Vt.—Trinity Baptist High School seeks 90.9 mhz; .888 kw; HAAT: 49 ft. Address: Route 2A, Williston, Vt. 05495. Principal is nonprofit private educational institution headed by Rev. Paul Weaver, chairman. It has no other broadcast interest. Filed Sept. 19.

TV's

■ Miami Beach, Fla.—Telecentro Inc. seeks ch. 35; ERP vis. 2,000 kw; aur. 200 kw; HAAT: 364 ft.; ant. height above ground: 369 ft. Address: 923 W. 39th St., 33140. Principal is owned by Joaquin Raul Ruiz (80%) and Sarah Cortina (20%). They have no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—Canal 35 Inc. seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 1,810 ft.; ant. height above ground: 1,813 ft. Address: 1909 W. Flagler St., 33135. Principal is owned by Edward Terry Jaramillo (75%) and Alejandro N. Fernandez (25%). They have no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—Miami Broadcasting Inc. seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 730 ft.; ant. height above ground: 728 ft. Address: 3628 Southwest 112th Ave., 33165. Principal is owned by Maria E. Figueroa who has no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—Communi-Centre Broadcasting Inc. seeks ch. 35; ERP vis. 3,574 kw; aur. 358 kw; HAAT: 579 ft.; ant. height above ground: 358 ft. Address: 240 Crandon Blvd., Suite 218, Key Biscayne, Fla. 33149. Principal is owned by Isabel Norniella (66.6%) and Isabel del Pino (33.3%). They have no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—Miami 35 Corp. seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT. 526 ft.; ant. height above ground: 527 ft. Address: 2001 NW 7th St., #1001, 33125. Principal is equally owned by Herbert Espino and Antonio Dieguez. They have no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—A&I Television Ltd. seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 594 ft.; ant. height above ground: 598 ft. Address: 4005 Kumquat Village Rd., 33133. Principal is owned by Calud Anderson, general partner (10%), and International Broadcast Consultants, (90%). IBC is owned by Robert H. Ruark (55%) and seven other family members. It has interests in app.'s for 23 LPTV's; and TV's in Tampa, Fla., and Austin and Tyler, both Texas. John D. Schuyler, who has 10% interest in IBC, has interest in KQIQ(AM)-KQYZ-FM Lemoore, Calif. Filed Sept. 21.

■ Miami Beach, Fla.—seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 1,473.1 ft.; ant. height above ground: 1,469.3 ft. Address: 5727 NW 17th Ave., 33142. Principal is owned by Joseph H. Kanter (70%) and Athalie Range (30%). Kanter owns two LPTV's and app.'s for 184 LPTV's. Filed Sept. 21.

■ Miami Beach, Fla.—Minority Broadcasting Corp. seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 1,810 ft.; ant. height above ground: 1,808 ft. Address: 825 NE 79th St., 33138. Principal is owned by William Latimore (51%) and six others. They have no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—Spanish Broadcasting Corp. seeks ch. 35; ERP vis. 4,909 kw; aur. 491 kw; HAAT: 880.4 ft.; ant. height above ground: 880 ft. Address: 100 N. Biscayne Blvd., 33123. Principal is equally owned by Remedios Diaz, Mercedes M. Ferre, Irela Saumat and Manuela Ley. They have no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—Hernandez, Costa & Associates seeks ch. 35; ERP vis. 4,666.6 kw; aur. 466.6 kw; HAAT: 1,200 ft.; ant. height above ground: 1,193 ft. Address: 9600 SW 93rd Ave., 33176. Principal is equally owned by Francisco J. Hernandez and Jose A. Costa. They have no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—Coral Was Broadcasting Inc. seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 1,805.5 ft.; ant. height above ground: 1,797.5 ft. Address: 7861 SW 36th Ave., 33145. Principal is owned by Carlos Salmon (50%), Sixto L. Ferro (25%), Ofelia Tabares Fernandez (20%) and Pedro A. Martin (5%). They have no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—Grace Broadcasting Network Inc. seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 1000 ft.; ant. height above ground: 996 ft. Address: 10446 SW 127th Pl., 33186. Principal is nonprofit corporation headed by Palmira Lozada, president. It has no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—First Latin Women Broadcasting Inc. seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 1,015 ft.; ant. height above ground: 1,018 ft. Address: 1030 SW 44th Ave., 33134. Principal is owned by Diana Madero who has no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—Lamar Communications Inc. seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 807 ft. Address: 3050 Biscayne Blvd. #501, 33137. Principal is owned by Christina Bruce, who has no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—Miami Latino Broadcasting Inc. seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 1,174 ft.; ant. height above ground: 1,166 ft. Address: 5900 SW 73rd St., #101, 33143. Principal is owned by Jose Molina, who has no other broadcast interests. Filed Sept. 21.

■ Miami Beach, Fla.—Julio and Silvia Fernandez seek ch. 35; ERP vis. 1,358.8 kw; aur. 135.8 kw; HAAT: 535 ft.; ant. height above ground: 520 ft. Address: P.O. Box 650506, 33165. Principals are husband and wife with no other broadcast interests. Filed Sept. 20.

■ Miami Beach, Fla.—Adib Eden seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 618 ft.; ant. height above ground: 606 ft. Address: 440 East 13th St., Hialeah, Fla. 33010. Principal is also app. for new FM in Glendale, Ariz. Filed Sept. 21.

■ Miami Beach, Fla.—Explorado de Miami Inc. seeks ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 1,721 ft.; ant. height above ground: 1,722.5 ft. Address: 235 Prospect Ave., Princeton, N.J. 08540. Principal is equally owned by James F. Hoffman, and his wife Nancy and Beverly Garcia. Hoffman also owns WNDZ(AM) Portage, Ind., [CP] which it recently sold pending FCC approval. Filed Sept. 19.

■ Miami Beach, Fla.—Manuel Arques and Sonny Wright seek ch. 35; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 1,000 ft.; ant. height above ground: 1,001 ft. Address: 3275 NW 79th St., 33147. Principals have no other broadcast interests. Filed Sept. 20.

■ Venice, Fla.—Channel 62 of Venice Ltd. seeks ch. 62; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 766 ft.; ant. height above ground: 775 ft. Address: 3279 Hitching Post, Suite 54, DeWitt, Miss. 48820. Principal is owned by J. Scott Campbell and his wife, Laurie. They have no other broadcast interests. Filed Sept. 21.

■ Venice, Fla.—Pauline Zlotolow & Associates Ltd. seeks ch. 62; ERP vis. 4,810 kw; aur. 481 kw; HAAT: 987 ft.; ant. height above ground: 982 ft. Address: 1087 Peppertree Dr., Sarasota, Fla. 33581. Principal is owned by Pauline Zlotolow, who has no other broadcast interests. Filed Sept. 21.

■ Venice, Fla.—Todd Broadcasting Corp. seeks ch. 62; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 809 ft.; ant. height above ground: 809 ft. Address: 9704 Braden Run, Bradenton, Fla. 34202. Principal is owned by Christine L. Todd, who has no other broadcasting interests. Filed Sept. 21.

■ Venice, Fla.—Santa Rosa Broadcasting Inc. seeks ch. 62; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 546 ft.; ant. height above ground: 544 ft. Address: 9704 19 Rockhill Road #3-C, Bala Cynwyd, Pa. 19004. Principal is owned by Janet G. Lindsley, who is app. for new FM in Santa Rosa Beach, Fla. Filed Sept. 21.

■ Venice, Fla.—Venice Communications Inc. seeks ch. 62; ERP vis. 2,808 kw; aur. 281 kw; HAAT: 1,010 ft.; ant. height above ground: 1,008 ft. Address: 918 East Busch Blvd., Tampa, Fla. 33612. Principal is owned by Dennis McGillicuddy (75%) and Gilberto Hernandez (25%). They have no other broadcast interests. Filed Sept. 21.

■ Venice, Fla.—Venice Broadcasting Inc. seeks ch. 62; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 1,009 ft.; ant. height above ground: 1,019 ft. Address: 189 Bradley Place, Palm Beach, Fla. 33480. Principal is owned by Nedra K. Brody, who has no other broadcast interests. Filed Sept. 20.

■ Morehead, Ky.—Garcia Communications seeks ch. 67; ERP vis. 5,000 kw; aur. 500 kw; HAAT: 812 ft.; ant. height above ground: 722 ft. Address: 1579 N. Millard, Rialto, Calif. 92367. Principal is owned by Edward Powley (66.6%) and Marta G. Garcia (33.3%). It also has app.'s for five new TV's. Powley's brother, John owns WHGM(FM) Bellwood, Pa.; WOPC(TV) Altoona, Pa., and CP for WIIM-TV Iron Mountain, Pa. He also has app.'s for six LPTV's. Filed Sept. 21.

■ Minneapolis—Jean T. Goins seeks ch. 45; ERP vis. 3,200 kw; aur. 320 kw; HAAT: 700 ft.; ant. height above ground: 682.2 ft. Address: 1729 East Co. Rd., White Bear Lake, Minn. 55110. Principal with his sister, Janet is also app. for 12 LPTV's. His son, N. Walter Goins, owns KXLI(TV) St. Cloud, Minn; KXLT(TV) Rochester, Minn.,

Summary of broadcasting
as of July 31, 1984

Service	On Air	CP's	Total *
Commercial AM	4,750	170	4,920
Commercial FM	3,618	418	4,036
Educational FM	1,153	173	1,326
Total Radio	9,521	761	10,231
FM translators	789	444	1,233
Commercial VHF TV	536	26	562
Commercial UHF TV	358	252	610
Educational VHF TV	114	2	116
Educational UHF TV	173	31	204
Total TV	1,181	273	1,454
VHF LPTV	197	74	271
UHF LPTV	93	136	229
Total LPTV	290	210	500
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.